

10 Amazing Benefits of Neon Signs

Neon signs have been a rage for ages now, and business owners continue to use these signs to stand out. [Custom neon signs](#) look great and instantly draw all the eyes to your business. They come in different colours, and the sign can be customized based on your personal needs.

When it comes to neon signs, the benefits are endless. From being energy-efficient to customization freedom, there is so much you can do with just one sign. However, if you are still apprehensive about whether you should get a custom neon sign for your business or not, this article can help.

Read on to learn more about the advantages of neon signs!

What Are Neon Signs?

Experts believe that neon signs have been in existence since the late 1600s. However, the famous, modern-day signs did not come into being until a little over a century ago.

People witnessed a significant increase in their popularity during the 50s and 60s. Thanks to their aesthetically pleasing design, affordability, and other factors, neon signs have made a stellar comeback in the 21st century. From restaurant interiors to advertisement boards, neon signs are everywhere.

Depending on its colour, a neon sign can contain argon, helium, or carbon dioxide. In the 21st century, fibre optic and LED technologies are being employed to create more eco-friendly designs.

· Great Visibility

These signs are known for being eye-catching and can make your business stand out unlike any other. Unfortunately, humans tend to be attracted to bright and colourful things in the dark. If you want your business to gain an edge over your competitors, it is recommended that you invest in a customizable neon sign.

· Customization Freedom

Thanks to the freedom of customization opportunities that neon signs have to offer, you don't need to hold back. Instead, you can make all your business dreams come true by transforming your dream logo design into reality.

Thanks to neon signs, you can let your creativity run wild. Why settle for stock images off the internet when you can get a customized neon sign in any shape and colour? Get yours today!

Extensive Range of Functionality Neon signs come in all types of colours and shapes. It means that they are not just perfectly suited to your business needs but can also be used for other purposes and occasions. Some good examples include festivals, parties, wedding nights, and so forth.

- Flexibility to Work at Night

If your business functions tend to go on until the wee hours of the night, neon lights can help you draw more people. Thanks to the colourful and bright design, these lights are extremely eye-catching in the dark. At the same time, they won't burn a hole in your pocket, which is why it is a great idea to beautify your business with neon lights.

Instead of installing new light sources, it is better to bring in a new custom neon sign. The latter is bound to save you a sufficient amount of money compared to the traditional sources of lights.

- Affordable

No other type of sign can make your business look as good on a highly cheap budget as neon signs. [Custom neon signs](#) last longer and are more affordable than conventional tube lights. However, these signs are also easy on the eye, which is why you should consider switching your traditional lighting for brand-new neon signs.

Moreover, neon is one of the most abundant chemical elements in the universe and only falls behind hydrogen, helium, oxygen, and carbon. Hence, it is no surprise that this element is available in great abundance and is easy and affordable to get your hands on.

- Energy Efficient

As the years go by, people are becoming more and more conscious about their choices in the environment. Neon lacks filament, which means that they are fantastic to touch. It means that there is not much wastage of electricity. Compared to more traditional sources of lights such as bulbs, neon signs are way more energy efficient.

- Lasts Longer

If taken care of properly, you will not have to bring home a new custom neon sign until ten to twelve years have passed by. It is so much more convenient than traditional bulbs and light signs that last around six months.

Unlike other conventional light sources, neon signs generally do not possess any gasses or glass tubes. Consequently, they do not require much maintenance. In addition, there are waterproof, customizable neon signs available for those who live in a humid area.

- Easy to Set Up

It doesn't take much longer to set up neon signs, and you can do it yourself without anyone's help. However, if you want the help of professionals, they can set it up for you on a low budget.

- Wide Range of Operation

Neon signs are known for their durability and safely exist within cases that are prone to brownout and surges.

- Poses No Burn Risks

As compared to more traditional sources of light, neon signs produce way lesser waste. The glass in the former signs can get extremely hot to touch and might even cause dangerous burns in humans. In comparison, Neon signs are lukewarm to touch and poses little to no risk of burns.

- Appeals to Customers

Neon signs have managed to last for decades for a good reason. They have been used extensively in advertising and are used to promote products to this date. Their eye-catching nature is a vast attractive factor and can attract more customers to your products and services.

To Sum Up

If you wish to bring home an eco-friendly source of light that is attractive to the eye, you should invest in a neon sign or two. They are extremely easy to maintain, which means that your space can continue to look great for years without you having to pour any extra time or energy into it. In addition, they are also cost-effective and come in so many shapes and designs. No other source of light is as flexible as a custom neon sign.

What are you waiting for then? Bring home a great-looking neon sign today!