

# Assessment Reports Electronic Template\*

## Rosemont College --Undergraduate

Form updated: 3/10/09

### I. General information:

Date of Report: May 14, 2012  
Semesters or Academic Years Covered: Fall 2011/Spring 2012  
Division:  
Department: Studio Art & Design  
Chair or Person Preparing the Report: Michael Willse

### II. Departmental Profile:

Number of Majors: Seniors only: 3 BA, 4 BFA  
Number of Faculty: 3\_\_ *full time*  
                          \_\_ \_4\_\_ *part time*

Courses Offered in the Assessment Period: ARS 0492 Senior Project Seminar  
ARS 0497 Senior Project Seminar

Factors that Affect Assessment: There were no significant factors affecting assessment during this academic year. In 2009, the Rubric score range was increased from 5 to 7 to provide external reviewers greater latitude in scoring and increase range of quantification. The discipline continues its practice of engaging external reviewers. The discipline also continues its practice of insuring that at least one external reviewer had demonstrated proficiency in the area of work being reviewed.

### III. Assessment results

#### A. Learning Outcomes for Majors:

Goal 2, (Objectives 1, 2.2, 3.2) was assessed. Please refer to Studio Art Assessment plan for specific details.

#### B. Assessment of Majors:

Goal 2. (Objective 1).

Senior BA Art & Design majors averaged a score of 4.5 on the discipline rubric, thereby satisfying the requirement of this outcome.

Senior BFA Art & Design majors averaged a score of 5.2 on the discipline rubric, thereby satisfying the requirement of this outcome.

Goal 2, (Objective 2.2).

Senior BA Studio Art & Design majors averaged a score of 5.0 on the discipline rubric, thereby satisfying the requirement of this outcome.

Senior BFA Studio Art & Design majors averaged a score of 5.5 on the discipline rubric, thereby satisfying the requirement of this outcome.

Goal 2, (Objective 3.2).

Senior BA Studio Art & Design majors averaged an overall score of 4.9 on the discipline rubric, thereby satisfying the requirement of this outcome.

Senior BFA Studio Art & Design majors averaged an overall score of 5.3 on the discipline rubric, thereby satisfying the requirement of this outcome.

The following measures were used in assessing outcomes:

1. Successful completion of two semesters of the Senior Project Seminar.
2. Exhibition of Senior Project.
3. Critique with faculty and external reviewers.
4. Each BA and BFA Senior Art & Design majors was scored by faculty and external reviewers using discipline rubrics.

C. Changes Based on Assessment:

The Studio Art & Design discipline will continue to contract with external evaluators for the purpose of assessing the major, increasing the overall pool of evaluators and determining a diverse group from which to draw. The faculty of the Studio Art & Design discipline has determined that the work of any BFA Art & Design major not meeting the qualitative and/or quantitative criteria of the discipline rubric will be awarded BA degree as long as that student meets all other criteria for the BA degree.

D. Recommendations for Improving the Assessment Process:

1. Continue the practice of contracting with external reviewers.
2. Implement a regularized program of external evaluation throughout the senior year experience.
3. Develop and implement a plan to effectively measure senior projects with those at peer institutions.
4. Gather data from peer institutions regarding how those institutions assess outcomes.
5. Implement a plan to effectively measure Outcome 1.3. refer to Studio Art assessment Plan.

\*This template is adapted from *Assessment Clear and Simple, A Practical Guide for Institutions, Departments and General Education* by Barbara E. Walvoord, 2004, John Wiley and Sons, Inc.