

ROSEMONT COLLEGE  
UNDERGRADUATE BUSINESS PROGRAM

LEARNING GOALS AND ASSURANCE OF LEARNING

Degrees Offered:

- B.S., Bachelor of Science in Management
- B.S., Bachelor of Science in Accounting
- B.S., Bachelor of Science in International Business
- B.S., Bachelor of Science in Finance
- B.S., Bachelor of Science in Marketing

The four main learning goals of the Rosemont College Undergraduate Business Program seek to assure students will:

1. Understand critical business concepts.
2. Apply critical thinking to business problems.
3. Demonstrate effective oral and written communication.
4. Understand the ethical, legal, and social responsibilities of individuals and organizations.

Specific learning objectives include:

1. Understand critical business concepts

- a. Apply a core body of discipline-specific knowledge to business situations.
- b. Recognize the competitive and operational role of organizational information systems.
- c. Apply quantitative analysis and interpretation to business problems.

2. Apply critical thinking to business problems

- a. Interpret an enterprise-wide case study and recommend solutions.
- b. Use cross-disciplinary knowledge to identify problems and their causes, generate alternative solutions, and arrive at reasoned conclusions.
- c. Use information technology to analyze and implement business decisions.

3. Demonstrate effective oral and written communication

- a. Formulate reasoned arguments orally.
- b. Formulate reasoned arguments in written communication.
- c. Apply team-work and communication skills to present and support conclusions.

4. Understand the ethical, legal, and social responsibilities of individuals and organizations.

- a. Understand ethical issues.
- b. Assess the impact of managers and employees as agents, including the impact of their decisions on the organization, its stockholders, its employees, its customers and the community-at-large.
- c. Apply stakeholder analysis to social and business issues and consider and evaluate possible conflicts of interests.

**BS in Business 8 Semester Sequence**

<p><b>Freshman – Fall</b> ( 7 cr)                  ECO-0100 &amp; 0102 Macro-Economics &amp; Problem (4)                  ACC-0100 Financial Accounting I (3)                  ACC-0101 Financial Accounting II (3)</p>	<p><b>Freshman – Spring</b> ( 7 cr)                  ECO-0101 &amp; 0103 Micro-Economics &amp; Prob (4)                  ACC-0101 Financial Accounting II (3)</p>
<p><b>Sophomore – Fall</b> (10 cr)                  BUS-0220 &amp; 222 Statistics I &amp; Problem Sec 4                  BUS-0240 Management Information Systems (3)                  ACC-0200 Managerial Accounting (3)                  PHI-0270 Business Ethics (3) ----OR                  BUS-0230 Corporate Social Responsibility (3)                  BUS-0205 Management (3) OR                  BUS-0205 Management (3)</p>	<p>Recommended:                  BUS-0200 Personal Finance (3) OR                  BUS-0200 Personal Finance (3)</p>
<p><b>Sophomore – Spring</b> (10 cr)                  BUS-0221 &amp; 223 Statistics II &amp; Problem Sec (4)                  BUS-0205 Management (3)</p>	<p><b>Junior – Fall</b> (9 cr)                  BUS-0305 Introduction to Finance (3)                  BUS-0350 Marketing (3)                  BUS-0100 Legal Environment of Business (3)**</p>
<p><b>Junior – Spring</b> (6 cr)                  BUS-XXX Major Course (3)                  BUS-XXX Major Course (3)</p>	<p>BUS-0455 Internship or Study Abroad (1-6) OR                  BUS-0455 Internship or Study Abroad (1-6)</p>
<p><b>Senior – Fall</b> (3 cr)                  Business Elective (3)</p>	<p><b>Senior – Spring</b> (3 cr)                  BUS-0490 Senior Seminar (3)</p>

\*\*BUS-0100 Legal Environment of Business (3) may be taken any semester

**Credits in the major: 55 plus BUS-0455**  
**Credits in General Education:**  
**Elective credits:**  
**Total credits:**

ROSEMONT COLLEGE UNDERGRAD E BUSINESS PROGRAM (AY2016-2017)

BS in Business Program - Curriculum Alignment	Semester 1			Semester 2			Semester 3			Semester 4			Semester 5			Semester 6			Semester 7			Final*
	ECO 100	ACC 0100	BUS 0100	ECO 0101	ACC 0101	BUS 0220	BUS 0240	ACC 0200	BUS 0221	BUS 0230	BUS 0205	BUS 0305	BUS 0350	BUS 0455	Major Crse	BUS Elect	BUS Elect	Major Crse	BUS Elect	BUS 0490		
<b>GOAL #1:</b> Understand critical business concepts.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Objective 1a: Apply a core body of discipline-specific knowledge to business situations.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Objective 1b: Recognize the competitive and operational role of organizational information systems.							X				X				X						X	
Objective 1c: Apply quantitative analysis and interpretation to business problems.	X	X		X	X	X	X	X	X		X				X						X	
<b>GOAL #2:</b> Apply critical thinking to business problems.	ECO 100	ACC 0100	BUS 0100	ECO 0101	ACC 0101	BUS 0220	BUS 0240	ACC 0200	BUS 0221	BUS 0230	BUS 0205	BUS 0305	BUS 0350	BUS 0455	Major Crse	BUS Elect	BUS Elect	Major Crse	BUS Elect	BUS 0490		
Objective 2a: Interpret an enterprise-wide case study and recommend solutions.										X					X						X	
Objective 2b: Use cross-disciplinary knowledge to identify problems and their causes, generate alternative solutions, and arrive at reasoned conclusions.	X		X	X		X			X	X					X				X		X	
Objective 2c: Use information technology to analyze and implement business decisions.							X				X				X				X		X	
<b>GOAL #3:</b> Demonstrate effective oral and written communication.	ECO 100	ACC 0100	BUS 0100	ECO 0101	ACC 0101	BUS 0220	BUS 0240	ACC 0200	BUS 0221	BUS 0230	BUS 0205	BUS 0305	BUS 0350	BUS 0455	Major Crse	BUS Elect	BUS Elect	Major Crse	BUS Elect	BUS 0490		
Objective 3a: Formulate reasoned arguments orally.											X				X				X		X	
Objective 3b: Formulate reasoned arguments in written communication.			X							X					X				X		X	
Objective 3c: Apply team-work and communication skills to present and support conclusions.											X				X				X		X	
<b>GOAL #4:</b> Understand the ethical, legal, and social responsibilities of individuals and organizations.	ECO 100	ACC 0100	BUS 0100	ECO 0101	ACC 0101	BUS 0220	BUS 0240	ACC 0200	BUS 0221	BUS 0230	BUS 0205	BUS 0305	BUS 0350	BUS 0455	Major Crse	BUS Elect	BUS Elect	Major Crse	BUS Elect	BUS 0490		
Objective 4a: Understand ethical issues.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
Objective 4b: Assess the impact of managers and employees as agents, including the impact of their decisions on the organization, its stockholders, its employees, its customers and the community.			X						X	X			X		X				X		X	
Objective 4c: Apply stakeholder analysis to social and business issues and consider and evaluate possible conflicts of interests.			X						X	X					X				X		X	