

## **Written and Oral Communication Rubric**

### **Goal statement:**

Students who complete the Oral and Written Communication requirement of the Core Curriculum program at Rosemont College will be able to communicate effectively through the written and spoken word, will be able to perform research effectively and ethically, and will be able to apply those skills to their professional and personal pursuits.

### **Objectives:**

1. Students will understand and practice writing and oral communication as a process, using strategies of research, drafting, revision, editing, and reflection.
2. Students will communicate correctly and effectively in writing and in speech, considering audience and purpose.
3. Locate and evaluate (for credibility, sufficiency, accuracy, timeliness, bias, and so on) primary and secondary research materials and observe the rules of academic honesty, intellectual property, and citation style(s).

**Written and Oral Communication**

	<b>4 (exceeds standard)</b>	<b>3 (meets standard)</b>	<b>2 (approaching standard)</b>	<b>1 (below standard)</b>
<b>1. Students will understand and practice writing and oral communication as a process, using strategies of research, drafting, revision, editing, and reflection.</b>	Recognizes and applies effective strategies for all elements of the writing and communication process.	Demonstrates the ability to generate, develop, revise, and proofread drafts appropriate to the purpose.	Demonstrates a fair amount of ability to generate, develop, and revise. Editing and proofreading are adequate for purpose.	Demonstrates little or no ability to develop and revise. Editing and proofreading are inadequate for purpose.
<b>2. Students will communicate correctly and effectively in writing and in speech, considering audience and purpose.</b>	Demonstrates a thorough understanding of the context, audience, and purpose of the assignment	Demonstrates solid understanding of the context, audience, and purpose of the assigned task(s).	Demonstrates adequate understanding of the context, audience, purpose of the assignment.	Demonstrates minimal understanding of the context, audience, and purpose of the assignment.

<p><b>3. Locate and evaluate (for credibility, sufficiency, accuracy, timeliness, bias, and so on) primary and secondary research materials and observe the rules of academic honesty, intellectual property, and citation style(s).</b></p>	<p>Demonstrates skillful use of high quality, credible and relevant sources to support ideas that are relevant and on point for the assignment.</p> <p>Uses appropriate, truthful, and ethical evidence to support compelling ideas through the entire work. Consistently uses a standard documentation style with no errors.</p>	<p>Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.</p> <p>Uses appropriate, truthful, and ethical evidence to support sophisticated ideas through the entire work. Mostly uses a standard documentation style with no errors.</p>	<p>Demonstrates adequate use of credible, relevant sources to support ideas that are appropriate for the assignment.</p> <p>Uses appropriate, truthful, and ethical evidence to support developed ideas through most of the work.</p> <p>Uses a standard documentation style with several errors.</p>	<p>Demonstrates an attempt to use sources to support ideas in the writing.</p> <p>Uses appropriate, truthful, and ethical evidence to support simple ideas in some of the work.</p> <p>Standard documentation style is rarely used, with inconsistencies or errors</p>
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